

CHILE CALIFORNIA ROOM FOR BODEGAS TORRES

PROJECT: CHILE CALIFORNIA ROOM FOR BODEGAS TORRES

LOCATION: VILAFRANCA DEL PENEDÉS . BARCELONA . SPAIN

YEAR: 2004

This thematic room to make known that Torres Winery has vineyards in the American continent takes place within the Visitor Center. It is a rectangular space with a considerable height located between the area of sales and the wine tastings.

Since it is to display Chile and California vineyards, the wood emerges as the common material and the protagonist in the treatment of this room. On the walls with vertical slats and on the dome-shaped ceiling with boards, following the perimeter of the large carpentry, which naturally illuminates the room and overlooking the historic vineyards.

The space is divided into two sectors, one for California and another for Chile. In each one, it was arranged in the walls, luminous panels with maps, photographs of the characteristic landscapes and of the family members. In addition, on the floor, two glass quadrants containing earth of the two places and the exhibitors where are exposed objects and antiques, ceramics, silverware, old books belonging to the Torres family.

The result is a singular and warm space, which in a didactic way shows the visitors the expansion of Bodegas Torres in other parts of the world.
